UX DESIGNER

YUKA LIVINGSTON

EXPERIENCE

Palo Alto Insight, UX Designer

March 2020 - Present

- Led UX design for 8 Al-driven products that serve 6 different industries ranging from e-commerce to mental health
- Collaborated with 4 data scientists and 2 software engineers which led to improved UX of data visualization and data labeling tools (e.g. categorical labels, continuous labels, and bounding boxes)
- Conducted 30+ UX sessions with users to gather data which informed the design of Al-driven, human-centered products

Lambda School, UX Design Team Lead

July 2019 - October 2019

- Mentored team of 8 UX designers to redesign the website of charity SpeakOut which helps underserved groups in Bahrain gain better English skills
- Increased team's velocity by 200% through spreading knowledge of efficient design tool use

PROJECTS

QualityHub: InterviewQ, Lead UX Designer

Oct 2019 - Jan 2020

- Led the research and design of a complex professional services website while constantly collaborating with 7 developers, which increased team unity and implementation speed
- Performed 15 usability tests which drove more than 150 wireframes iterations and 15 user flow optimizations
- Voted 1st place best product out of 20 products

ReadEasy, UX/UI Designer

Aug 2019 - Oct 2019

- Designed, prototyped, and evaluated an original app that aims to be the best way for non-native speakers to read Japanese
- Led meetings, user interviews, and usability tests while working closely with software engineers
- Developed and presented slides to communicate design clearly with others

CONTACT

yukaliv.com

yuka.okamoto0810@gmail.com 219.771.1805

EDUCATION

Cornell University

Expected July 2021

Certificate, User Experience Design

Lambda School

February 2019

Certificate, User Experience Design

Hope College

Graduated May 2015

B.A., Sociology

Certificate, Advanced Japanese Pedagogy

SKILLS

Tools

Figma Sketch AdobeXD Balsamiq

Research

User surveys & Interviews Competitive analysis Customer journey map Sitemap / Userflow Usability testing Wireframes Prototyping

Development

HTML CSS Visual Studio Code Git / Github